



“What so many people assume are far-out, even dangerous psychic phenomena, I believe are innate human gifts. We just haven’t known ourselves well enough yet to develop these skills in a reliable way so they become accepted and normal.”

—from *The Intuitive Way*

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• FOR IMMEDIATE RELEASE •

The Intuitive Way

The Definitive Guide to Increasing Your Awareness

Foreword by Carol Adrienne, PhD, author of *Your Life Purpose*

♦ ♦ ♦ ♦ ♦

***Intuition is an inborn ability—
and it can be developed!***

San Francisco, CA — The Intuitive Way (Beyond Words/Atria/Simon & Schuster) 2009 / ISBN 978-1-58270-240-7 / paper / 310 pages, 7.5 x 9 / by Penney Peirce

Guide your inner development and understand this elusive ability by following 10 simple steps in this popular guidebook.

Author **PENNEY PEIRCE** is a well-respected international expert on intuition and perception, and one of the pioneers in the intuition development movement.

In *The Intuitive Way*, Peirce outlines a 10-step program aimed at creating a lifestyle based on synchronicity, flow, greater ease, natural efficiency, and enthusiasm. She synthesizes elements of physical, emotional, and spiritual health, giving you practical techniques to incorporate intuition into decision-making, problem-solving, planning, communication, and innovative and creative thinking.

The book guides you through a natural process of opening your intuition and expanding your awareness. It includes specifics on how to broaden your world view, recognize intuition when it occurs, clear subconscious blocks, avoid pitfalls, decode the nonverbal language of the body, work with symbols and dreams, harness imagination, and apply intuition in all areas of life. Peirce complements the text with diagrams, exercises, affirmations, quotes, and anecdotes. The book provides:

1. A comprehensive 10-week course that guides you every step of the way in integrating the intuitive processes into daily life
2. Workbook and journal format similar to best-selling *The Artist’s Way*
3. Media-experienced author with extensive skills in consulting, training, and lecturing

PENNEY PEIRCE is a master at presenting complex ideas in a common-sense way. A gifted counselor and trainer, Peirce’s open-minded, sophisticated work draws from diverse cultural world views and many years’ experience in the corporate world. She works throughout the US, Japan, South Africa, and Europe as a coach to business executives, psychologists, scientists, celebrities, other trainers, and those on a spiritual path.

www.penneypeirce.com