

“With intuition, we know what we need to know, right when we need to know it. The universe, it seems, doesn’t waste time or energy. Intuition presents information to us just when we need it, not a moment too soon nor too late, and uses any means available to reach us.”

—from *The Intuitive Way*

For more information, contact:
Jessica Sturges
Beyond Words Publishing
jessica@beyondword.com
503/531-8700

Sample Interview Questions • 1

INTRODUCTION TO THE BOOK

Your book is called *The Intuitive Way: The Definitive Guide to Increasing Your Awareness*. I understand it’s been published in over 20 languages and is coming out in a third edition soon.

- What led you to write *The Intuitive Way*?
- Can you briefly describe what your book is about?
- What makes your book different from other intuition books?

What do you mean when you say that intuition is the most important survival skill we have right now?

- Why should we be more intuitive?
- What kind of practical applications does intuition have?

You say intuition helps alleviate burnout and the negative affects of too much technology. How does it do that?

You talk about us leaving the Information Age and entering The Intuition Age. Can you expand on this? How will life be changing?

- What do you mean when you say intuition is the best way to evolve into “21st Century perception” and global thinking?

You challenge a few myths about intuition:

- What do you mean when you say that women are *not* more intuitive than men?
- Or that subjective information can be as accurate as objective proof, and sometimes superior to technology?
- Or that intuition will become a prominent business tool?
- Or that today’s children have special intuitive needs and intuitive gifts?

PENNEY’S EXPERIENCE BEING AN INTUITIVE

When did you realize that you had a gift for intuition?

- Were you aware of your abilities as a child?
- How did your abilities develop? Did you have a formal education?
- What led you to become a professional intuitive? Did your own intuition help you find your life’s work?

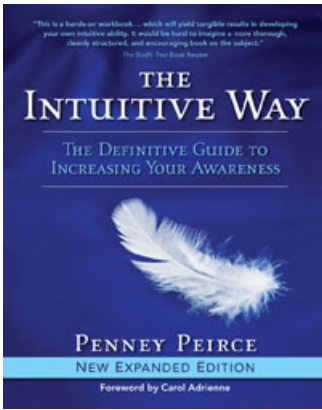
How has your intuition been influenced by your work in Japan? Are people more intuitive in the East than the West?

You do intuitive “life readings.” Can you describe what happens during a session?

- What distinguishes you from other psychics or intuitives?

How has your ability influenced your life?

- Has being intuitive hindered or frustrated you in any way?
- Have you had any interesting experiences with intuition?



“Our own private intuition is the catalyst for self-improvement and self-realization, because when it comes to making deep and lasting changes in one’s personal life, it is only subjective experience, not facts, that registers as real.”

—from *The Intuitive Way*

For more information, contact:
Jessica Sturges
Beyond Words Publishing
jessica@beyondword.com
503/531-8700

Sample Interview Questions • 2

HOW TO DEVELOP INTUITION

Are there specific keys to becoming intuitive? Are some people more intuitive than others?

How would a person start developing intuition? Is there a specific technique that works to help us trust our intuition?

If people have a big decision to make, what do you suggest they do to tap into their intuition?

INTUITION IN GENERAL

Really, what IS intuition? It’s not just coincidence, is it?

- Is there a difference between “psychic” and “intuitive”?
- How is intuition different from meditating?
- How do psychic abilities like precognition or telepathy fit into intuitive development?
- Is there a difference between an emotional decision and an intuitive one?

Why are so many people scared to open their intuition?

- How can intuition help us psychologically?

How does intuition fit with religion and spirituality? Can intuition be abused?

Is it appropriate to train young people to develop their intuition?

- Why do children often have intuitive ability, then lose it?

How does intuition relate to artistic ability and creativity? How about dreams?

Can intuition be useful in business? How have you or your clients applied intuition to problems in the corporate world?

Why do some of our intuitions not pan out as we think they will?

- And why does intuition seem so sporadic? Can you control it?

What things might block our intuition, or make it inaccurate? If we see ourselves as mostly logical and rational, for example, does that limit our intuition?

- What causes distortion or inaccuracy in our intuition?
- How can you tell if you’re just making up an answer?

What role do you think intuition will play in the future—in The Intuition Age?

How can people contact you? What’s your website?

Are you offering any upcoming trainings?

How can people make an appointment for an intuitive reading with you?