

• FOR IMMEDIATE RELEASE •

The Intuitive Way

The Definitive Guide to Increasing Your Awareness

How to find accurate, innovative answers in today's chaotic, overstimulating world? "You can guide *yourself* quickly and get first-rate insights!" counsels prominent intuition coach.

Dear Editor/Producer/Book Reviewer:

It's an information glut out there! Where do we find guidance and support to make the best choices? We live in a world of experts and pundits—but how do we know who to consult, who to believe? How do we know which job to take, whether to file for divorce, to merge with our biggest competitor or buy them out?

Now, prominent San Francisco intuition expert and trainer Penney Peirce offers an answer. In the expanded second edition of her popular guidebook (the first edition is in 20 languages), *The Intuitive Way: The Definitive Guide to Increasing Your Awareness*, Peirce counsels, "You already have the answers that are right for you! With intuition, you know just what you need to know, right when you need to know it!"

A gifted counselor and mentor to tens of thousands of individuals and businesses worldwide, since 1977, Peirce states that "intuition is a way of perceiving that unifies body, mind, and soul, and draws truth right into the present moment—giving you immediate clarity and greater authenticity. Plus, intuitive knowing facilitates that magical state of 'flow,' enjoyment, motivation, and the renewal of our chronically drained energy."

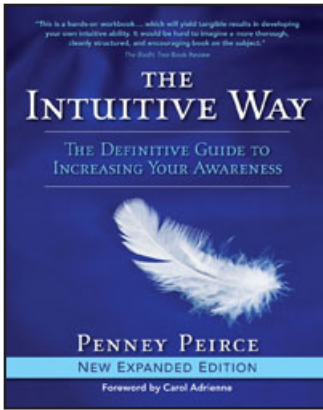
Peirce's advice, both one-on-one and through her books (she is also the author of *Frequency: The Power of Personal Vibration*, *The Present Moment*, *Dreams for Dummies*, and *Dream Dictionary for Dummies*), helps clients and readers access their own deep inner knowing, providing a sense of security, connection, and self that translates into greater effectiveness, more fun, and less wasted time. "Developing one's intuition," Peirce notes, "is also a path to psychological maturity, spiritual wisdom, and greater success in the material world."

The Intuitive Way is a course on intuition development in 10 simple steps; "it initiates a process in the reader that reliably activates intuition and regulates its opening." The book is organized in three parts:

- 1) **Creating a Clear Lens:** Clear and unclutter your perception to receive accurate insight,
- 2) **Accessing Subtle Information:** Master the art of sensing and decoding nonverbal information, and
- 3) **Making Intuition Useful:** Apply intuition practically in daily life.

Two new appendices offer specific and helpful tips for applying intuition in business today, and for using intuition to live as your wise, far-seeing soul.

Leading U.S. corporations pay trainers thousands of dollars a day to bring the secrets of intuitive decision-making to their top executives. Millions of Americans are pursuing personal development paths. Penney Peirce brings a brilliant, clear, and heartfelt understanding of this most intimate of personal resources, one your audience is sure to find fascinating and valuable.



"By understanding that intuition and imagination are your allies, not frivolous distractions, you will learn to trust yourself implicitly, and to access and use new parts of your brain to extend your capacities."

—from *The Intuitive Way*

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